



TO: EU-US Forum Leadership

FROM: Alex Alvarado, Tyson Group Vice President

**SUBJECT:** EU-US Forum January Multi-Country Polling Project

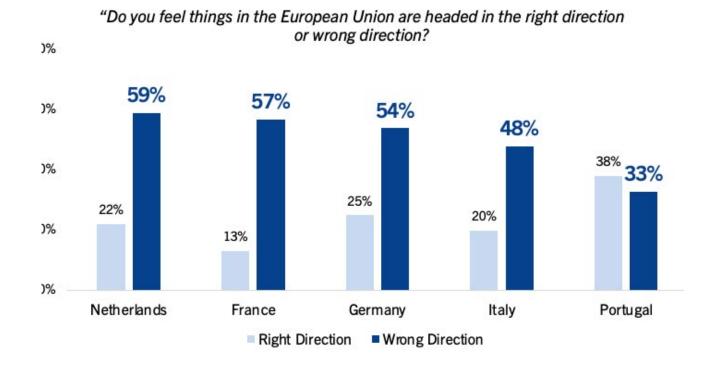
**DATE:** February 5, 2025

#### **OVERVIEW**

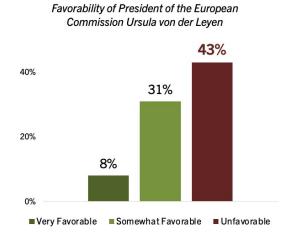
On behalf of the EU-US Forum, an American nonprofit organization that aims to advance President Trump's conservative agenda in Europe and stop the EU's radical leftism from coming to the US, the Tyson Group conducted public opinion surveys in five European Union member states: France, Germany, Italy, Netherlands, and Portugal from January 13 - January 22, 2025.

## EU CITIZENS ARE NOT HAPPY WITH THEIR CURRENT LEADERSHIP

The main takeaway from our research was that citizens living in the European Union are unhappy with their leaders and the direction the EU is headed. A significant portion of citizens in the Netherlands, France, Italy, and Germany feel that the EU is moving in the wrong direction, highlighting widespread concerns about the EU's leftist agenda and leadership.

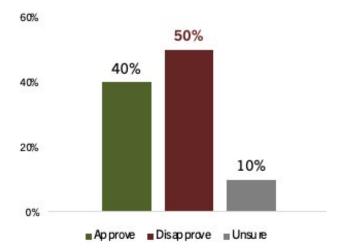


A near majority of respondents across all five EU countries view Ursula von der Leyen, the president of the European Commission, unfavorably (39% - 43%). This -4 favorability rating points to the fragile political position von der Leyen finds herself in and explains why she lacks the ability to rally support behind her policy initiatives.

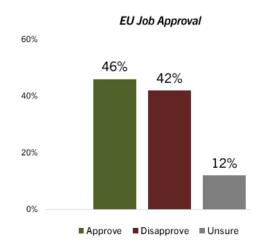


Even in her home country of Germany, von der Leyen is underwater, with 40% approving of the job she's doing as President of the European Commission and 60% disapproving or are unsure of the job she's doing.

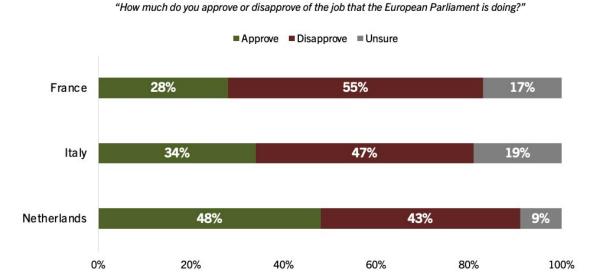
\*\*Germany Job Approval: Ursula von der Leyen\*\*



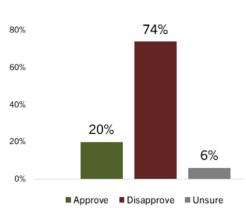
The European Parliament is in a slightly better position than von der Leyen but still lacks intense support. Its image is a mere +4 and a notable segment of the population (42%) disapproves of the job that Brussels is doing.



When looking at the job approval views by country, a majority of respondents in France, Italy, and the Netherlands disapprove or are unsure of the European Parliament.

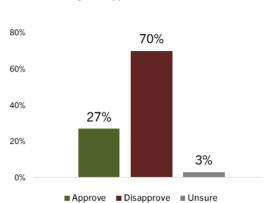


The leftists leaders in EU member states fare no better than von der Leyen in terms of approval. France's President Emmanuel Macron, who just oversaw not one but two government collapses in the past year, has the highest disapproval rating among the leaders polled -74% of respondents disapprove of the job Macron is doing in France.



France Job Approval: Emmanuel Macron

A staggering 70% of Germans disapprove of Chancellor Olaf Scholz, as Germany's conservative party, AfD, is on the rise ahead of Germany's elections

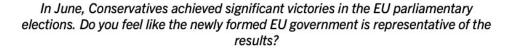


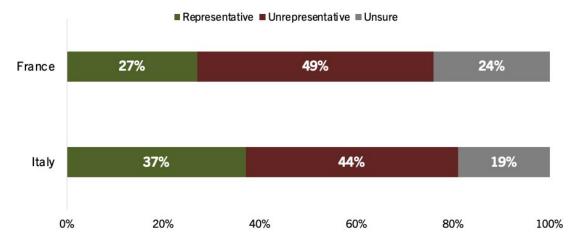
Germany Job Approval: Chancellor Olaf Scholz

# FRANCE, ITALY SAY BRUSSELS DOESN'T REFLECT WILL OF THE PEOPLE

A significant portion of French and Italian respondents expressed uncertainty or disagreement with the EU's lack of representativeness for recent EU election outcomes where conservative parties gained significant victories.

After France's far-right party made history becoming the first French party to receive more than 30% of votes in EU elections since 1984, French citizens feel the EU government is the unrepresentative of conservative gains in election results (49% unrepresentative, 24% unsure). Similar sentiments are felt in Italy. After Prime Minister Giorgia Meloni's party quadrupled its seats since the last EU election in 2019, 44% of Italians feel the EU government is unrepresentative of conservative gains and 19% expressed uncertainty.

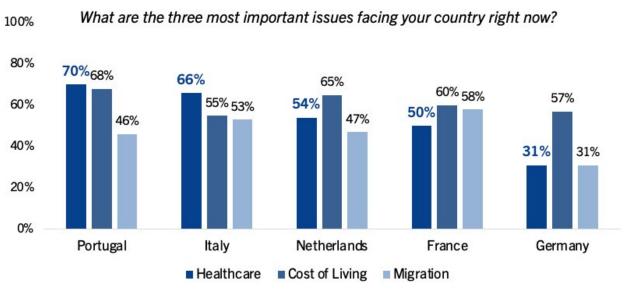




#### THE TOP ISSUES BEFORE EU ELECTION REMAIN THE SAME

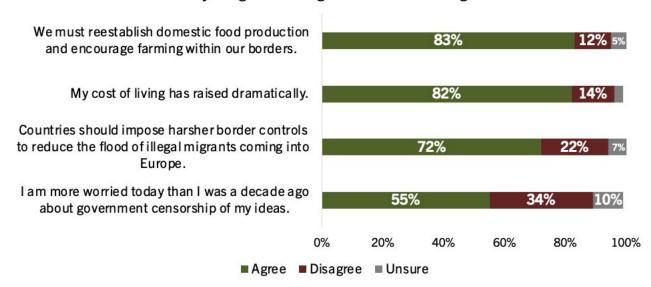
Cost of living, healthcare, and migration remain the top issues facing all five EU member states surveyed. Healthcare was a top concern in Portugal and Italy (70%, 66%), while cost of living was a top issue for the Netherlands, France, and Germany (65%, 60%, 57%).

Migration polled at its highest levels in France and Italy (58%, 53%).



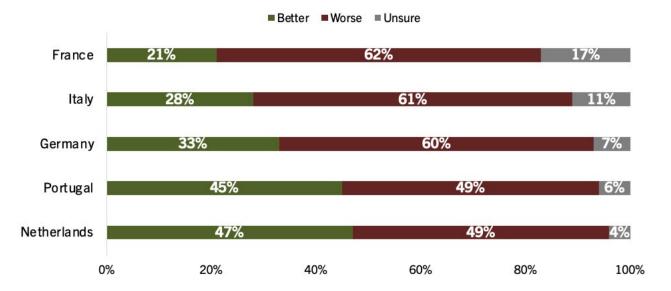
A deeper understanding of Europeans' concerns was revealed when respondents were specifically queried about a variety of issues. Key issues identified included the rising cost of living, the need to reestablish domestic food production, challenges posed by illegal migration, and concerns over government censorship.

## Please tell me if you agree or disagree with the following statements...



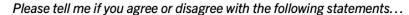
In all countries surveyed, nearly a majority of all respondents said their personal financial situation has gotten worse in the past year. France led the group as the country with the most respondents saying their financial situation has gotten worse in the past year (62%) and Italy and Germany were close seconds (61% and 60%).

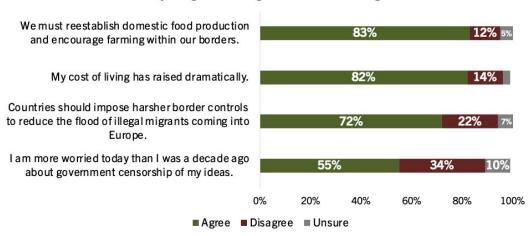
## "Has your personal financial situation gotten better or worse in the past year?"



#### CONSERVATIVE SENTIMENTS & POLICIES ARE OVERWHELMINGLY POPULAR

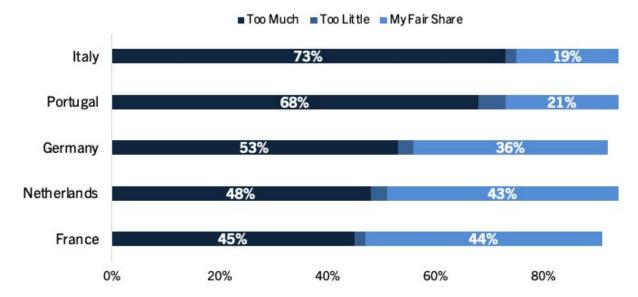
Respondents overwhelmingly agree with the sentiments being articulated by conservative politicians in Europe, such as the cost of living and government censorship are both on the rise. Those who were surveyed also show a strong inclination to back conservative policies on the economy and immigration, including reestablishing domestic food production (83% approve) and implementing harsher border controls to reuce the flood of illegal migrants (72% approve).





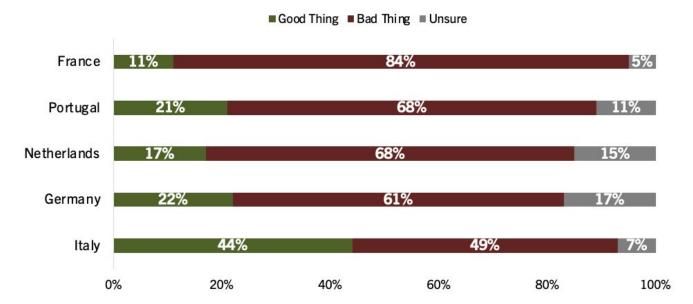
The conservative shift captured by this research project was also evident when a majority of people in every country surveyed agreed that they pay too much in taxes. Notably, Italy and Portugal were the top two countries polled that say they pay too much in taxes (73% and 68%, respectively).

### "Would you say you pay too much, too little, or your fair share in taxes?"



In no surprise following the political chaos that France and Germany have faced in the past year, respondents in these countries believe, at a wide margin, that the rise of the far left is a bad thing: 84% and 61% respectively.

# "Would you say that the rise of the far left is a good thing or a bad thing?"



# **CONCLUSION**

A significant portion of citizens feel the EU is moving in the wrong direction, largely due to concerns over its leftist agenda and leaders like European Commission President Ursula von der Leyen, French President Macron and German Chancellor Scholz who face high disapproval ratings. Many respondents also feel that recent EU election outcomes, which saw significant gains by conservative parties, are not accurately reflected in the EU's policies. Issues like the rising cost of living, healthcare, and migration remain top concerns, with conservative solutions like stricter border controls and a focus on domestic food production gaining widespread support. This survey highlights a clear shift toward conservatism across Europe, with citizens expressing frustration with high taxes, government inefficiency, and the perceived rise of the far-left.